



# Top 5 Industrial Distributor

Verusen helps North American Parts Distributor harmonize data to create a single source of truth catalog for 11M+ unique parts in less than 12 months

## KEY RESULTS



**11M+**

Unique parts were efficiently managed by partitioning data in **< 12 months**



**89%**

Acceptance rate, signifying a highly accurate identification of duplicates

### Our Client

Top 5 Industrial Distributor in North America & a subsidiary of a Fortune 500 company

### Key Business Needs

- Single source of truth: **one catalog** with accurate, optimized data, giving them confidence to share with customers
- **Better connected with customers** to improve the customer experience by enabling them to reduce production downtime caused by unexpected outages
- **Improve the quality of inventory data** for their internal warehouse operations
- Build **resilience in supply chain** and maximize value with better supply chain data insights



*System: Home-grown systems, pulled 5+ data catalogs, STIBO PIM system*

### Business Challenge

- Large amount of data (over 11M unique parts) being managed with **legacy systems**
- Data **inconsistent and erroneous** due to recent acquisition and alternate systems
- **2+ resources** solely dedicated to managing data
- Inventory **not optimized** to share with their **customers**

### Solution

Verusen delivered immediate and sustainable business outcomes, harmonized our client's data for a **single source of truth catalog** so they could remain **confident** in their catalog data integrity going forward.

This has paved the way for the opportunity to **optimize inventory with their customers**, scale their inventory **distribution networks**, and apply data learnings across their business.

