**Top 5 Industrial Distributor**

Verusen helps North American Parts Distributor harmonize data to create a single source of truth catalog for 11M+ unique parts in less than 12 months.

**Our Client**

Top 5 Industrial Distributor in North America & a subsidiary of a Fortune 500 company

**Key Business Needs**

- Single source of truth: one catalog with accurate, optimized data, giving them confidence to share with customers
- Better connected with customers to improve the customer experience by enabling them to reduce production downtown caused by unexpected outages
- Improve the quality of inventory data for their internal warehouse operations
- Build resilience in supply chain and maximize value with better supply chain data insights

**Business Challenge**

- Large amount of data (over 11M unique parts) being managed with legacy systems
- Data inconsistent and erroneous due to recent acquisition and alternate systems
- 2+ resources solely dedicated to managing data
- Inventory not optimized to share with their customers

**Solution**

Verusen delivered immediate and sustainable business outcomes, harmonized our client’s data for a single source of truth catalog so they could remain confident in their catalog data integrity going forward.

This has paved the way for the opportunity to optimize inventory with their customers, scale their inventory distribution networks, and apply data learnings across their business.

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**Key Results**

- 11M+ Unique parts were efficiently managed by partitioning data in < 12 months
- 89% Acceptance rate, signifying a highly accurate identification of duplicates

**System:** Home-grown systems, pulled 5+ data catalogs, STIBO PIM system